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### **WHAT IS AGRIBERRY?**

Agriberry is an entrepreneurial farm business started in spring 2008 by Anne Geyer. A co-founder and former Marketing Manager of Westmoreland Berry Farm in Oak Grove VA, Anne has a wealth of knowledge and experience in bringing berries and families together for local farming. Anne is actively involved in advocacy for berry farming at the local, state and national levels. Agriberry was awarded a USDA Specialty Crop Block Grant in 2008 to support training a new generation to berry crop farming and was also a participant in the New Vision New Ventures Business Plan program. Work on the Agriberry prototype in Hanover County is in progress.

### **WHAT IS A CSA?**

CSA stands for Community Supported Agriculture, which is a form of mutual partnership between farmers and consumers. Rather than go through several layers of middle people, consumers make a commitment to directly support an individual farm by providing money (and sometimes labor) for their yearly operating budget. In exchange they receive a dividend of the freshest produce possible. Each supporter buys a "share" of the farm (not unlike a share of stock) and takes on some of the risks and benefits of growing food along with the farmer. CSA's are not about getting discounted produce, nor are they cooperatives. CSA's are a unique way for people to have a better knowledge of the food they put in their bodies and the process, people & land it takes to produce it.

### **SHARES**

Members buy a share of the 2009 season output of Agriberry CSA and receive a weekly delivery of goods starting the week of May 18th through to September 24, 2009. Shares are limited in number and available on a first-come first-served basis. A share consists of a minimum 6 "units" of seasonal fruits provided weekly. The size of the share will vary based on the yield of the berry plants and orchard, which depends on the forces of nature.

### **PRODUCE LIST**

In order of appearance from May through September: asparagus, strawberries, sugar peas, cherries, black raspberries, blackberries, blueberries, red raspberries, plums, peaches, nectarines, fall red raspberries, and apples. This list not a guarantee of all produce you will receive, but rather is intended to give you an idea about what could be coming during the year based on ideal weather conditions. Weekly updates will be provided throughout the season describing current crop conditions and expected weekly harvests.

### **PAYMENT**

This season's 20-week memberships will be accepted on a first-come first-served basis until we have reached maximum capacity. The following are 3 options for payment to apply before season starts:

- Option 1 (10% Discount)- One payment of \$504 is due with the application.
- Option 2 (5% Discount)- Two payments- first payment of \$265 is due with the application, and secures your Agriberry 2009 membership . The second payment of \$265 must be paid by May 12, 2009.
- Option 3- Four payments- first payment of \$140 is due with the application, and secures your Agriberry 2009 membership. A second payment of \$140 must be paid by May 12, 2009. Third payment of \$140 due by June 15, 2009; and final payment of \$140 due by July 15, 2009.

Make checks payable to "**Agriberry**".

If we receive your application after membership is full, payments will be returned and you will be contacted about joining the waiting list. Lastly, membership refunds are considered on a case by case basis.

### **PICK-UP OPTIONS**

Four pick-up locations are at offered for the 2009 season. Tuesdays at Byrd House Market (224 Cherry Street) from 3:30- 7pm; Wednesdays at Whole Foods Market (11173 West Broad Street) from 3-6pm and Lakeside Market (6110 Lakeside Avenue) from 4-7pm; and Thursdays at 17<sup>th</sup> Street Farmers Market (Shockoe Bottom) from 3- 7pm.

If you know that you will be missing your pickup contact [Anne \(anne@agriberry.com\)](mailto:anne@agriberry.com) and let her know what your plans are at least 3 days before the scheduled delivery- your two options are- 1) have someone pick up for you; OR 2) simply forego your share for the week.

Cash refunds or share replacements cannot be offered for any missed pick-ups. The unclaimed share will be donated to a local organization.

